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Chickasaw Country Invites Travelers to Explore a Destination Where Stories Come Alive

South-central Oklahoma destination offers opportunities to explore the outdoors, discover Chickasaw history and culture, unwind and connect through experiences found nowhere else.

Chickasaw Country, Okla. — From winding rivers and scenic lakes to Chickasaw culture, live entertainment, locally owned restaurants and welcoming small towns, Chickasaw Country offers travelers plenty of reasons to take the road less traveled in south-central Oklahoma.

The destination brand for The Chickasaw Nation, Chickasaw Country represents all or part of 13 counties across south-central Oklahoma and serves as a tourism resource for visitors and communities throughout the region. The destination brings together Native American culture, Western culture, outdoor recreation and small-town Americana — creating a destination that can be explored in a day, a weekend or a longer getaway.

At the heart of Chickasaw Country is a simple invitation: explore, discover, unwind and connect.

Four ways to experience Chickasaw Country

Explore the outdoors through lakes, rivers, waterfalls, trails, parks, golf courses and other opportunities to experience Oklahoma's natural landscapes.

Discover the stories, traditions and cultural experiences that help define the region, including Chickasaw history, First American art, Western cultural attractions, museums and historic communities.

Unwind with relaxing stays, spas, wellness experiences, scenic getaways, locally owned dining and places designed to slow the pace and enjoy the moment.

Connect with family and friends through festivals, concerts, entertainment, casinos, restaurants, shopping, sporting events and the distinctive small towns that make south-central Oklahoma feel welcoming.

Together, these experiences create a destination where visitors aren't simply checking attractions off a list — they're making memories, discovering new stories and finding their own reasons to return.

A growing spotlight on Chickasaw stories and culture

Chickasaw history and culture remain an important part of the visitor experience throughout the region.

From the Chickasaw Cultural Center and historic sites to museums, galleries, public art and cultural programming, travelers can experience stories connected to the people and places that continue to shape south-central Oklahoma.

New ways to experience the destination

Chickasaw Country's tourism offerings continue to expand, from new lodging and dining experiences to attractions, entertainment and outdoor adventures. Visitors can find everything from boutique accommodations and cabins to resorts, RV parks and historic stays, making it possible to build a getaway around virtually any travel style.

A destination filled with local favorites

The annual Best of Chickasaw Country awards showcase the locally owned businesses, attractions and events that visitors and residents love most. The 2026 awards recognized 17 winners across categories ranging from dining, shopping and lodging to attractions, museums, golf, festivals and entertainment. More than 38,000 votes were cast in this year's competition, highlighting the enthusiasm surrounding the region's local businesses and experiences.

Stories reaching new audiences

Chickasaw Country is also finding new ways to share the people, places and experiences of the region. The Chickasaw Nation's *Chikasha Poya (We are Chickasaw)* television program highlights Chickasaw storytelling, history, tourism and culture, bringing viewers along on journeys through Chickasaw Country and beyond.

A calendar full of reasons to visit

Throughout the year, Chickasaw Country's communities come alive with festivals, concerts, art exhibitions, seasonal celebrations, sporting events and other experiences. The region is home to more than 40 museums and more than 15 annual festivals and even more seasonal events, offering travelers opportunities to experience something new year-round.

Why visit now?

For travelers looking for an easy Oklahoma escape, Chickasaw Country offers the rare combination of accessibility and variety. A single trip can include a morning hike, an afternoon exploring Chickasaw history and culture, dinner at a locally owned restaurant and an evening concert or entertainment experience — or a quiet weekend spent relaxing beside the water.

Located along the I-35 corridor between Oklahoma City and the Texas border, Chickasaw Country encompasses more than 12,000 square kilometers of south-central Oklahoma. For international travelers, reaching the region is easy: Dallas-Fort Worth International Airport (DFW) serves as a major global gateway, with nonstop flights to nearly 80 international destinations and more than 190 domestic destinations.

After landing at DFW, travelers can pick up a rental car at the airport's 24-hour Rental Car Center and head north on I-35 into Oklahoma. The drive provides an easy transition from the energy of the Dallas-

Fort Worth metroplex to the wide-open landscapes, outdoor adventures, cultural experiences and welcoming communities of Chickasaw Country.

With Dallas-Fort Worth and Oklahoma City both within easy reach, Chickasaw Country is an accessible road-trip destination where international visitors can trade the airport for an open road and discover the stories, landscapes and experiences of south-central Oklahoma.

And because the destination continues to change, there is always another story to discover.

Plan a Chickasaw Country getaway

Travelers can discover trip ideas, attractions, events, places to stay, dining, shopping and more at **ChickasawCountry.com**.

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About Chickasaw Country

Chickasaw Country is a regional tourism organization representing all or part of 13 counties in south-central Oklahoma and a division of The Chickasaw Nation. As a tourism resource for visitors and communities, Chickasaw Country promotes the region's attractions, experiences, events and destinations. From First American and Western culture and outdoor recreation to local dining, entertainment, breathtaking landscapes and one-of-a-kind festivals, Chickasaw Country offers something for adventure-seekers, culture lovers and everyone in between. Whether visitors have a day, a weekend or a week to explore, Chickasaw Country invites them to experience Oklahoma where stories come alive.