



2026 MEMBERSHIP APPLICATION

Business Name: _____

Contact Name: _____

Physical Address: _____

Mailing Address: _____

City, State, Zip: _____

Email: _____

Website: _____ Telephone: _____

Type of Membership: (Check One)

- | | |
|---|---|
| <input type="checkbox"/> Non-profit | \$100.00/Year |
| <input type="checkbox"/> Individual | \$100.00/Year |
| New Membership <input type="checkbox"/> | Renewed Membership <input type="checkbox"/> |

Business (tier-based on employee number)

- | | |
|--------------------------------------|----------------|
| <input type="checkbox"/> Small 1-5 | \$100.00/ Year |
| <input type="checkbox"/> Medium 6-50 | \$150.00/Year |
| <input type="checkbox"/> Large >50 | \$200.00/Year |

Affiliated Businesses will receive a 50% discounted rate (select the above that fits your largest business you may add any additional business for 50% of however the additional business will fall under the tier.) Please note here additional businesses. _____

Chamber/CVB/Main Streets (umbrella organizations)

- | | | | |
|-------------------------------------|---------------------|---------------------|---------------|
| <input type="checkbox"/> Category 1 | Total Gross Revenue | Less than \$100,000 | \$100.00/Year |
| <input type="checkbox"/> Category 2 | Total Gross Revenue | 100,000 – 300,000 | \$150.00/Year |
| <input type="checkbox"/> Category 3 | Total Gross Revenue | 300,000 and greater | \$200.00/Year |

PAYMENT METHOD: Check Send Invoice Send Electronic Invoice (\$3 fee applies for bank draft)

Make checks payable to:
Chickasaw Country Marketing Association
PO Box 882
Sulphur, OK 73086
Email Application to: chickasawcountryma@gmail.com

Chickasaw Country Marketing Association (CCMA) Membership Benefits

Thank you for contemplating membership in the Chickasaw Country Marketing Association. CCMA is dedicated to helping destinations and attractions in Chickasaw Country maximize their potential and exposure to visitors and within their communities. CCMA members are encouraged to take full advantage of the benefits listed below.

Educational Opportunities / Networking Opportunities

- As a member, you will receive updates on the latest travel industry research, trends, forecasting and more.
- Throughout each fiscal year, there will be networking opportunities available to share your knowledge and experiences with other industry colleagues.
- Develop personal contacts and relationships within the regional community that can lead to prospective partners for joint marketing efforts.
- In addition to traditional peer and colleague networking, CCMA's Annual Meeting provides exposure to great mentors within the travel and tourism community.
- At least four quarterly educational seminars throughout the year.
(For members, this opportunity is free, but for guests, there will be a charge of \$25)
- Sharing of events with other members in CCMA via email and monthly newsletter.
- As a member you get two free tickets to the Annual Meeting in April.

Advertising/Marketing Opportunities

- As a member, your business or attraction will receive preferred placement on www.chickasawcountry.com, and further representation on all social media platforms.
- As a member, CCMA will distribute your rack card to local, regional and national tradeshows/roadshows and provide distribution opportunities at the Chickasaw Nation Welcome Center.
- CCMA extends the first right of refusal to members for CO-OP advertising opportunities throughout the year.
- As a member, you are eligible to receive a one-hour photo shoot and 10 high-resolution digital images provided by the Chickasaw Nation Department of Commerce, per photo guidelines.
- As a member, you are eligible to participate in the CCMA Grant Program. The Grant Program offers a matching grant of up to \$500 for eligible advertising.

Regional Representation

- CCMA serves as your representative on the Oklahoma Lakes & Countries Association (OLCA), Red River Valley Tourism Association (RRVTA), and the Oklahoma Travel Industry Association (OTIA). Through CCMA, you will be provided with information on legislative support, employment and regulatory guidelines, State tourism information, marketing opportunities and more via the monthly newsletter.

Membership is for one year, from July 1, 2025, to June 30, 2026